

## **FORCE MULTIPLIERS**

As we move forward with our Mission of Voting With Our Dollars To Save THE Republic, we are exploring the best and most efficient ways to accomplish the Mission. One of our first means of growing the Patriots Business Alliance and contributing to the growth of the general Constitutional Values and Principles Community is through the institution of Force Multipliers.

What is a Force Multiplier? Def: A capability that, when added to and employed by a combat force, significantly increases the combat potential of that force and thus enhances the probability of successful mission accomplishment.

Dictionary of Military and Associated Terms. US Department of Defense 2005.

We recognize that we are a "combat force" fighting the war for the Restoration of THE Republic, enlisting and working with positive Constitutional groups and causes to advance our Mission only makes sense. By entering in to mutually beneficial agreements with our allied "combat forces", we will only enhance our probability of successful Mission accomplishment.

We see any Constitutional Values and Principles based operation as potential Force Multipliers for the Mission. Veterans group, Religious Freedom groups, TEA Party groups and Constitutional organizations are all potential "Force Multipliers" for the Mission.

How does it work? When an organization who is an ally in this Mission chooses to become a Force Multiplier, the Patriots Business Alliance will set-up a unique landing page within the 4PBA.com website for the allied organization as well as a unique "Referral Code" to use at checkout. Through their regular operations and promotions, they will also promote the concept of "Voting With Our Dollars To Save THE Republic" and encourage businesses to become Members of the Patriots Business Alliance through their unique landing page.

Once the business completes the sign-up transaction and uses their "Referral Code", the Force Multiplier will then be credited with the "commission" for the sale of the membership to be disbursed to them on a regularly scheduled basis. The design will assist the Force Multiplier grow their fund-raising operations as well as to grow the base of allied businesses to advance the overall Mission.

Together we can, through the voluntary actions of businesses and consumers, using the Patriots Business Alliance as the platform, to choose where to spend their dollars, affect in a positive manner the direction of THE Republic. And in turn this will enhance our probability of successful accomplishment of the Mission.

We hope that you will consider having your organization join the Patriots Business Alliance as a Force Multiplier and become part of the whole Mission of "Voting With Our Dollars To Save THE Republic".

With Highest Patriotic Regards, The 4PBA.com Team info@4PBA.com Guy R. Smith, Founder