The Patriots Business Alliance Pledge is based on this:

The 9 Principles and 12 Values

The Nine Principles-

- 1. America is good.
- 2. I believe in God and He is the Center of my Life.
- 3. I must always try to be a more honest person than I was yesterday.
- 4. The family is sacred. My spouse and I are the ultimate authority, not the government.
- 5. If you break the law, you pay the penalty. Justice is blind and no one is above it.
- 6. I have a right to life, liberty and pursuit of happiness, but there is no guarantee of equal results.
- 7. I work hard for what I have and I will share it with whom I want to. Government cannot force me to be charitable.
- 8. It is not un-American for me to disagree with authority or to share my personal opinion.
- 9. The government works for me. I do not answer to them, they answer to me.

The Twelve Values-

Honesty

Reverence

Hope

Thrift

Humility

Charity

Sincerity

Moderation

Hard Work

Courage

Personal Responsibility

Gratitude